

## Earth Friendly Products

# Earth Friendly Products Means Serious Sustainability

*By practicing what they preach, Earth Friendly Products provides sustainable cleaning solutions.*

From its solar paneled roof to its bamboo office flooring, Earth Friendly Products takes sustainability seriously.

With its recent completion of the largest commercial solar power installation in the state of Illinois, the company now derives up to 80 percent of its energy from solar power at its Addison, Illinois, headquarters.

The company's other five manufacturing plants are in the midst of similar solar installations.

Spread out across the country, these locations not only provide fast delivery to every buyer, but their strategic geographic locations reduce the overall carbon footprint created by shipping long distances.

As you step into the Earth Friendly Products headquarters, you may not immediately appreciate the company's dedication to sustainability, but your feet are walking on it: bamboo wood flooring, recycled hard flooring and the Carpet and Rug Institute's (CRI) Green Label-certified carpeting.

The walls are painted with zero-VOC paint and offices contain eco-friendly furniture while all of the lighting is either natural or eco-friendly fluorescent.

The kitchen and product testing areas contain Energy Star-certified appliances and the restrooms are equipped with low-flush toilets and high-efficiency faucets.

"We pride ourselves in being a vertically green company and we proudly lead by example," points out Luke Bobek, director of industrial and institutional sales for the company's Proline division. "In addition to the physical eco-friendly elements of our plants, we are also a 95 percent waste-free manufacturer."

But, Earth Friendly Products really shines where the cleaning cloth meets the surface.

The company is the manufacturing leader of 100 percent sustainable, plant-based cleaning products, which includes the world's best-selling environmentally preferred laundry detergent, ECOS, and the popular Parsley Plus® all-purpose cleaner.

"With over 20 years of plant ingredient experience, we have a unique understanding of this technology. That means we deliver the high performance demanded in our industry at a price point that is the same or below traditional cleaners," Bobek continues.

Some of those unique ingredients are natural, organic plants and renewable minerals such as olive oil, lavender, coconuts, cedar oil, parsley essential oil, earth salts, cotton blossom oils, tea tree oil and lemon oil.

It is important to note that these oils are U.S. Department of Agriculture (USDA) National Organic Program essential oils, not a manufactured synthetic fragrance oil.

Additionally, all products are phosphate-free, caustic-free, formaldehyde-free, petrochemical-free, dye-free, chlorine-free, synthetic perfume-free, ammonia-free and greywater/septic safe.

Most health-conscious facility man-



agers are already taking advantage of greener dilution-control programs; but, even the best wall dispenser can't tackle wood furniture, church pews, stainless steel surfaces and fabric/air refreshing.

With the new Variety Pack from Earth Friendly Products, you can experience how easy it is to plug those holes in your current green program with affordable and environmentally friendly, plant-based cleaners.

The Variety Pack contains generous 32-ounce trigger spray bottles at a price that is more like pocket change.

#### It Includes:

- Parsley Plus® All-Purpose Cleaner and Degreaser
- Lavender Window Kleener™
- Soy-based Stainless Steel Cleaner & Polish
- Furniture Polish (olive oil-based)
- EcoBreeze™ Fabric and Air Refresher (Lemongrass)
- Stain & Odor Remover. CM

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